



An Australian Government Initiative



Invitation

Enterprise Connect, Innovative Regions Centre invites you to an industry forum on
Innovation, Collaboration & Competitiveness: Firms, Clusters & Regional Development

Presentations will focus on how industry and regional clusters, as opposed to individual firms, enable innovation and competitiveness. This workshop will assist you in identifying opportunities that collaboration and innovation can provide to your business, industry and region.

Date: Tuesday 3 August 2010 **Venue:** AMC Jakovich Function Centre
Afternoon session: 2:00pm - 5.30pm **Address:** 4 McGrath Road, Munster WA

How can we harness the combined innovation capacity of SMEs, industry, employees, customers, suppliers and other support services? This **practical session** is aimed at business owners and senior managers, industry associations, collaborative networks and cluster cooperatives. Join us in exploring **how your business and region** can benefit from inter firm collaboration, cluster development and your supply chain relationships.

Presentations will **provide practical knowledge overview of clustering and collaboration**, with regional and international case studies on how industry clusters have succeeded, and why they may have failed, in the past. Speakers presenting **practical case studies** of what industry groups have achieved through collaboration in other regions, including Victoria and New Zealand, include:

- ❖ **Vikash Naidoo**, *Regional Strategy Advisor, Office of the Deputy Vice-Chancellor (Research) - Enterprise Connect Program*. Mr Naidoo will be presenting his *Enabling Competitiveness Through Clustering* training module, together with relevant research and findings of successful clustering initiatives on the international stage.
- ❖ **Les Leckie**, *Manager of the Regional Innovation Cluster Program, Regional Development Victoria*. With a wealth of practical knowledge on the creation of clusters Mr Leckie will present an overview of the Victorian Government's Cluster Program and present relevant case studies on successful spin off businesses as a result of collaboration and clustering in the Victorian region.
- ❖ **Des Adamson** - *Business Development Advisor, Economic Development Unit of the Dunedin Council in New Zealand*. Des has been actively facilitating and supporting a very successful engineering cluster in Dunedin, as well as a number of other clustering and collaboration projects in NZ. Given the strength of the engineering and manufacturing industries in Perth, and similar issues related to geographic isolation, the learnings, experiences and linkages from Des's attendance and presentation will be of significant benefit to our WA region.

Attendees are invited to join us for light refreshments and networking drinks at the end of the forum, generously sponsored by Murdoch University Executive Education Centre.

For further details about this event or to register your attendance, please contact Pia Turcinov, Enterprise Connect Innovative Regions Facilitator WA on 0457 509 622 or by email to Pia.Turcinov@innovation.gov.au.

These workshops are free. but places are strictly limited and reservations essential.

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